

**Figure 12.1** Simple Effects Tested by Interaction  $F$  Test

	<i>Re-reading</i>	<i>Trying to recall</i>
5 Minutes	8.00	7.25
2 Days	5.00	7.00

Simple effect for 5 minutes:  $8.00 - 7.25 = .75$

Simple effect for 2 days:  $5.00 - 7.00 = -2.00$